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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Yahoo! Inc.Application No./Patent No.: 6,889,054 Filed/Issue Date: May 3, 2005Entitled: METHOD AND SYSTEM FOR SCHEDULE BASED ADVERTISING ON A MOBILE PHONEYahoo! Inc., a Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

- the assignee of the entire right, title, and interest; or
- an assignee of less than the entire right, title and interest.

(The extent (by percentage) of its ownership interest is _____ %)
in the patent application/patent identified above by virtue of either:

A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Himmel, Maria A., et al. To: International Business Machines Corporation
The document was recorded in the United States Patent and Trademark Office at
Reel 011684, Frame 0440, or for which a copy thereof is attached.
2. From: International Business Machines Corporation To: Yahoo! Inc.
The document was recorded in the United States Patent and Trademark Office at
Reel 018989, Frame 0218, or for which a copy thereof is attached.
3. From: _____ To: _____
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Reel _____, Frame _____, or for which a copy thereof is attached.

Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO.
See MPEP 302.081]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.


 Signature

 Marie Collazo
 Printed or Typed Name

 12/10/2007
 Date

 212.527.7764
 Telephone Number

 Authorized Agent for Yahoo! Inc.
 Title